

12 KILLER AUTOMATIONS in Staffing & Recruiting



AI Profiling & Targeting

Knowledge is power. Therefore data plays a crucial role. Automations help you to get to know and understand talent in depth. With smart algorithms, you can map out all personal details and qualities. So you can perfectly match the right candidate with the right job, even in high volume matching.



Skill-Based Recruitment

Profit from semantic search and matching technology to find the best candidates in your database and beyond. Go beyond resumes and also consider factors such as availability, personality, skills, and ambitions in the matching process. And use automations to continuously update and enrich profiles.



Drag & Drop Recruitment Marketing Campaigns

Go beyond post & pray, and reach talent right directly where they're active online. Let recruiters manage their own campaigns. With an integrated recruitment marketing toolkit, they can quickly launch comprehensive, personalized campaigns on the exact right social platforms with a perfect fit message and the right brand experience.



WhatsApp & Chatbots

In this 24/7 society, speed, service, and personal attention are paramount. Integrate communication technologies like WhatsApp and chatbots into your recruitment system. The result: more and faster responses, high quality contact with talent, optimal collaboration with colleagues, and always having a grip on your data.



Video Messaging

Dramatically increase your conversion. Send a personal video message via WhatsApp, email, or SMS, and get the full attention of talent. Easy to create, just like on Instagram or Facebook. Personal and fully automated. With automations, you determine who gets which message at what time.



Appointment Scheduling

Say goodbye to unexpected phone calls or awkward conversations. Add an appointment scheduling tool to your emails, SMS, and WhatsApp messages. This allows candidates to schedule an appointment at a time that suits both of you. Practical, modern, and candidate friendly. The result: a calendar filled only with quality conversations.



LinkedIn Integration

With a LinkedIn integration tool, you can compare data from your database 1-to-1 with current profiles on LinkedIn and directly parse them into the ATS. With one click, your data is updated. And with automations in your workflow, you always ensure timely and appropriate follow-up.



Automatching

Quickly search your database and find the right person for the right job with just one click. Intelligent search & match technology immediately provides a shortlist of the most suitable candidates. Go beyond the usual criteria and also select based on availability, development, ambition, and interest.



Multi-Service Workflows

Whether you're into staffing, secondment, executive search, or a combination of services, manage your specific work processes from various workflows in one environment and base them on industry best practices. This way, you provide optimal service to clients and talent, have maximum control and insight into your business, ensure your database is always up-to-date, compliance is guaranteed, and you don't miss a step in the process.



Staffing Analytics

Gain control of your business and let data work for you. Where do you see opportunities and what do you need to adjust? Staffing analytics based on industry-standard templates give you maximum insight into your business. Benefit from real-time dashboards and reports at the individual, team, and organizational levels, so you know exactly what adjustments to make for better results.



Talent Engagement Automation

Recruiting new candidates is an art. But truly successful organizations make a difference by sustainably engaging and retaining talent. Build personal relationships. Maintain regular contact and offer added value at all crucial moments. Modern recruitment marketing technology, workflows, and automations with WhatsApp and video messaging make communication scalable, effective, and distinctive.



Automatic Job & Lead Generation

Don't miss any opportunity and don't let any talent go to waste. Semantic search & match technology unlocks all unique job vacancies in the market. Match talent from your database to assignments or external job vacancies and immediately introduce them to the client.